

COCOA BEACH COUNTRY CLUB

(321) 868-3361

www.golfcocoabeach.com

CART ADVERTISING PROGRAM

PRICE PER CART

CONTRACT DURATION	PRICE/MONTH	CONTRACT PRICE + SET-UP FEE	TOTAL COST AVERAGE PER CART	MONTHLY COST
3-MONTHS	\$75	\$225 + \$75	\$300	\$100.00
6-MONTHS	\$60	\$360 + \$40	\$400	\$ 66.67
12-MONTHS	\$50	\$600 + Set-up fee waived	\$600	\$ 50.00

PAYMENT OPTIONS:

3-MONTHS	FULL PAYMENT
6-MONTHS	FULL PAYMENT - 10% DISCOUNT 2 INSTALLMENTS
12-MONTHS	FULL PAYMENT - 10% DISCOUNT 4 INSTALLMENTS

LIMITED TO 24 CARTS PER ADVERTISER.



Compare!

- Typical 6-inch ad in local paper (Florida Today) - B/W \$300 each run
- Our ads - 144 inch - full color. Ads are on carts 7 days a week, 364 days per year (course closed Christmas Day.)

Advertising is offered directly to the upscale golfing locals, as well as tourists.

If your company desires to supply us with other handouts, (a business card, menu or other handout,) we will offer them to customers who ask about your ad.

Cart usage depends on the weather, day-of-the-week, time of day, seasonal variations & tournament scheduling. On some days, carts are lightly used, and on other days a cart goes out on the course as many as 3-times per day. In addition, on most days, many carts awaiting deployment are on line viewable by the public. The more carts contracted by the advertiser, the broader the exposure potential.